

ORDER

**KSNV**

Orders
Order / Rev: 106698
Alt Order #: 06853055
Product Desc: BERKLEY FOR SENATE
Estimate: 30S
Flight Dates: 09/18/12 - 09/24/12
Original Date / Rev: 10/23/12 / 10/23/12
Order Type: GENERAL

Primary AE: Amy McCreary
Sales Office: BLPHI
Sales Region: National

Agency Name: Shorr Johnson Magnus
Buying Contact:
Billing Contact:
 1831 Chestnut St.
 Philadelphia, PA 19103

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Berkley, Shelley for Senate
Demographic: A35+
Product Codes: PLC01
Priority: SELECT PRIORITY CODE
Revenue Codes: POLITICAL/AGY, PCAN, GEN

New Business Thru:
Order Separation: 00:05:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/24/12	92	\$46,335.00	\$39,384.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	92	\$46,335.00	\$39,384.75	0.00
Totals	92	\$46,335.00	\$39,384.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	31%	\$46,335.00
Market	100%	\$149,467.74

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	19%	\$28,398.87
KLVS	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	24%	\$35,872.26
KTUD	0%	\$0.00
KVVU	24%	\$35,872.26
KVWB	0%	\$0.00
LV1	2%	\$2,989.35
UNKWN	0%	\$0.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/WaG	M	5-6a	- TWTF - -	:30	8	\$185.00	2	0.00	NM	3	\$555.00
WAKE UP WAGNERS 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	- TWTF - -			8		\$185.00		0.00				

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N 1	KSNV	09/18/12	09/21/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	- TWTF - -	:30	8	\$185.00	2	0.00	NM	3	\$555.00
WAKE UP WAGNERS 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	8		\$185.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		M-F 5-6a WakeUp w/Wagner5-6a			- TWThF - - - -	:30		(\$185.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
3	KSNV	09/17/12-09/23/12		M-F 5-6a WakeUp w/Wagner5-6a			- TWThF - - - -	:30		(\$185.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
4	KSNV	09/17/12-09/23/12		M-F 5-6a WakeUp w/Wagner5-6a			- TWThF - - - -	:30		(\$185.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
5	KSNV	09/17/12-09/23/12		M-F 5-6a WakeUp w/Wagner5-6a			- TWThF - - - -	:30		(\$185.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
8	KSNV	09/17/12-09/23/12		M-F 5-6a WakeUp w/Wagner5-6a			- TWThF - - - -	:30		(\$185.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
2	KSNV	09/24/12	09/24/12	M-F 5-6a WakeUp w/Wagners M-F 5-6a WakeUp w/Wagners	CM	5-6a	M - - - - -	:30	2	\$185.00	2	0.00	NM	2	\$370.00
WAKE UP WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M - - - - -	2		\$185.00		0.00						
3	KSNV	09/18/12	09/21/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	- TWTF - -	:30	8	\$450.00	2	0.00	NM	8	\$3,600.00
WAGNERS 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	8		\$450.00		0.00						
4	KSNV	09/24/12	09/24/12	M-F 6-7a WakeUp w/Wagners M-F 6-7a WakeUp w/Wagners	CM	6-7a	M - - - - -	:30	2	\$450.00	2	0.00	NM	2	\$900.00
WAGNERS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M - - - - -	2		\$450.00		0.00						
5	KSNV	09/18/12	09/21/12	Today Show Today Show	CM	658a-9am	- TWTF - -	:30	12	\$550.00	2	0.00	NM	12	\$6,600.00
TODAY 3/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	12		\$550.00		0.00						
6	KSNV	09/24/12	09/24/12	Today Show Today Show	CM	658a-9am	M - - - - -	:30	3	\$550.00	2	0.00	NM	3	\$1,650.00
TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M - - - - -	3		\$550.00		0.00						
N 7	KSNV	09/18/12	09/21/12	M-F Today Show II 3rd Hour M-F Today Show II	CM	9-10a	- TWTF - -	:30	4	\$200.00	2	0.00	NM	0	\$0.00
TODAY 2 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	4		\$200.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 7	KSNV	09/18/12	09/21/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	- TWTF - -	:30	4	\$200.00	2	0.00	NM	0	\$0.00
TODAY 2 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	4		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/17/12-09/23/12	M-F Today Show II 3rd Hr		9-10a		- TWThF - - - -	:30	(\$200.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
2	KSNV	09/17/12-09/23/12	M-F Today Show II 3rd Hr		9-10a		- TWThF - - - -	:30	(\$200.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
3	KSNV	09/17/12-09/23/12	M-F Today Show II 3rd Hr		9-10a		- TWThF - - - -	:30	(\$200.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
4	KSNV	09/17/12-09/23/12	M-F Today Show II 3rd Hr		9-10a		- TWThF - - - -	:30	(\$200.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
N 8	KSNV	09/24/12	09/24/12	M-F Today Show II 3rd Hr M-F Today Show II	CM	9-10a	M - - - - -	:30	1	\$200.00	2	0.00	NM	0	\$0.00
TODAY 2															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M - - - - -	1		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
1	KSNV	09/24/12-09/30/12	M-F Today Show II 3rd Hr		9-10a		M - - - - -	:30	(\$200.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
N 9	KSNV	09/18/12	09/21/12	Noon News Noon News	CM	12-1230pm	- TWTF - -	:30	4	\$275.00	2	0.00	NM	3	\$825.00
NOON NEWS 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	4		\$275.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
3	KSNV	09/17/12-09/23/12	Noon News		12-1230pm		- TWThF - - - -	:30	(\$275.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
10	KSNV	09/24/12	09/24/12	Noon News Noon News	CM	12-1230pm	M - - - - -	:30	1	\$275.00	2	0.00	NM	1	\$275.00
NOON NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M - - - - -	1		\$275.00		0.00						
N 11	KSNV	09/18/12	09/21/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	- TWTF - -	:30	4	\$200.00	2	0.00	NM	1	\$200.00
NEWS 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	- TWTF - -	4		\$200.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>	<u>Rtg</u>	<u>Type</u>				
2	KSNV	09/17/12-09/23/12	The Agenda 1230pm		1230-1p		- TWThF - - - -	:30	(\$200.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
3	KSNV	09/17/12-09/23/12	The Agenda 1230pm		1230-1p		- TWThF - - - -	:30	(\$200.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
4	KSNV	09/17/12-09/23/12	The Agenda 1230pm		1230-1p		- TWThF - - - -	:30	(\$200.00)	0.00	NM				
Credited [CREDIT - \$\$ RESPENT ON 10/23 BUY]															
12	KSNV	09/24/12	09/24/12	The Agenda 1230pm The Agenda 1230pm	CM	1230-1p	M - - - - -	:30	1	\$200.00	2	0.00	NM	1	\$200.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/24/12	09/30/12	M - - - - -	1		\$200.00		0.00						

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
13	KSNV	09/18/12	09/21/12	Dr. Phil Dr Phil	CM	3-4p	- TWTF - -	:30	4	\$300.00	2	0.00	NM	4	\$1,200.00
DR PHIL 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	- TWTF - -			4		\$300.00		0.00				
14	KSNV	09/24/12	09/24/12	Dr. Phil Dr Phil	CM	3-4p	M- - - - -	:30	1	\$300.00	2	0.00	NM	1	\$300.00
DR PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M- - - - -			1		\$300.00		0.00				
15	KSNV	09/18/12	09/21/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	- TWTF - -	:30	4	\$350.00	2	0.00	NM	4	\$1,400.00
NEWS 4 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	- TWTF - -			4		\$350.00		0.00				
16	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:00 PM-4:30 PM)	M- - - - -	:30	1	\$350.00	2	0.00	NM	1	\$350.00
NEWS 4															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M- - - - -			1		\$350.00		0.00				
17	KSNV	09/18/12	09/21/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	- TWTF - -	:30	4	\$450.00	2	0.00	NM	4	\$1,800.00
NEWS 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	- TWTF - -			4		\$450.00		0.00				
18	KSNV	09/24/12	09/24/12	NEWS 3 at 4 (1 HOUR) 4PM NEWS (1 hour)	CM	4-5pm (4:30 PM-5:00 PM)	M- - - - -	:30	1	\$450.00	2	0.00	NM	1	\$450.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M- - - - -			1		\$450.00		0.00				
19	KSNV	09/18/12	09/21/12	M-F Early News M-F Early News	CM	5-630p	- TWTF - -	:30	8	\$725.00	2	0.00	NM	8	\$5,800.00
E NEWS 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	- TWTF - -			8		\$725.00		0.00				
20	KSNV	09/24/12	09/24/12	M-F Early News M-F Early News	CM	5-630p	M- - - - -	:30	2	\$725.00	2	0.00	NM	2	\$1,450.00
E NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/24/12	09/30/12	M- - - - -			2		\$725.00		0.00				
N21	KSNV	09/23/12	09/23/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	- - - - - S	:30	2	\$900.00	2	0.00	NM	0	\$0.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	- - - - - S			2		\$900.00		0.00				
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12		News 3 Live in Prime			7-10pm	- - - - - Su	:30	(\$900.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
2	KSNV	09/17/12-09/23/12		News 3 Live in Prime			7-10pm	- - - - - Su	:30	(\$900.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
N22	KSNV	09/18/12	09/21/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	- TWTF - -	:30	8	\$725.00	2	0.00	NM	4	\$2,900.00
JEOP/WHEEL 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		09/17/12	09/23/12	- TWTF - -			8		\$725.00		0.00				

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N22	KSNV	09/18/12	09/21/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	- TWTF--	:30	8	\$725.00	2	0.00	NM	4	\$2,900.00
JEOP/WHEEL 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	- TWTF--			8			\$725.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
2	KSNV	09/17/12-09/23/12	M-F Jeopardy		630-7pm		- TWThF----	:30		(\$725.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
4	KSNV	09/17/12-09/23/12	M-F Jeopardy		630-7pm		- TWThF----	:30		(\$725.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
5	KSNV	09/17/12-09/23/12	M-F Jeopardy		630-7pm		- TWThF----	:30		(\$725.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
8	KSNV	09/17/12-09/23/12	M-F Jeopardy		630-7pm		- TWThF----	:30		(\$725.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
23	KSNV	09/24/12	09/24/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	M-----	:30	2	\$725.00	2	0.00	NM	2	\$1,450.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			2			\$725.00			0.00		
24	KSNV	09/18/12	09/21/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	- TWTF--	:30	4	\$400.00	2	0.00	NM	4	\$1,600.00
FACE TO FACE 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	- TWTF--			4			\$400.00			0.00		
25	KSNV	09/24/12	09/24/12	FacetoFace/Ralston Rep Face to Face w/ J.Ralston	CM	730-758pm	M-----	:30	1	\$400.00	2	0.00	NM	1	\$400.00
FACE TO FACE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			1			\$400.00			0.00		
N26	KSNV	09/22/12	09/22/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	-----S-	:30	2	\$350.00	2	0.00	NM	0	\$0.00
JEOP/WHEEL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	-----S-			2			\$350.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/17/12-09/23/12	Wknd Jeopardy		630-7pm		-----Sa--	:30		(\$350.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
2	KSNV	09/17/12-09/23/12	Wknd Jeopardy		630-7pm		-----Sa--	:30		(\$350.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
N27	KSNV	09/24/12	09/24/12	Mon PR 9-10p Monday Prime 9-10pm	CM	9-10pm	M-----	:30	1	\$2,400.00	2	0.00	NM	0	\$0.00
VOICE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/24/12	09/30/12	M-----			1			\$2,400.00			0.00		
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KSNV	09/24/12-09/30/12	Mon PR 9-10p		9-10pm		M-----	:30		(\$2,400.00)		0.00	NM		
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
28	KSNV	09/18/12	09/18/12	Tues PR 10-11p Tuesday Prime 10-11pm	CM	10-11pm	-T-----	:30	1	\$2,100.00	2	0.00	NM	1	\$2,100.00
PARENTHOOD															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>		
Week:		09/17/12	09/23/12	-T-----			1			\$2,100.00			0.00		
29	KSNV	09/21/12	09/21/12	Fri PR 9-10p Friday Prime 9-10pm	CM	9-10pm	----F--	:30	1	\$1,700.00	2	0.00	NM	1	\$1,700.00

Order / Rev: 106698
 Alt Order #: 06853055
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
GRIMM															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	----F--		1		\$1,700.00		0.00					
30	KSNV	09/23/12	09/23/12	News 3 Live in Prime News 3 in Prime	CM	7-10pm	-----S	:30	1	\$900.00	2	0.00	NM	1	\$900.00
NEWS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S		1		\$900.00		0.00					
31	KSNV	09/18/12	09/21/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	-TWTF--	:30	4	\$750.00	2	0.00	NM	4	\$3,000.00
NEWS 11 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-TWTF--		4		\$750.00		0.00					
32	KSNV	09/24/12	09/24/12	M-F News 3 at Eleven M-F News 3 at Eleven	CM	11pm-1135pm	M-----	:30	1	\$750.00	2	0.00	NM	1	\$750.00
NEWS 11															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	M-----		1		\$750.00		0.00					
N33	KSNV	09/18/12	09/21/12	The Tonight Show Tonight Show	CM	1135p-1237a	-TWTF--	:30	8	\$250.00	2	0.00	NM	5	\$1,250.00
TONIGHT 2/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-TWTF--		8		\$250.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
4	KSNV	09/17/12-09/23/12	The Tonight Show			1135p-1237a	-TWThF----	:30		(\$250.00)	0.00	NM			
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
6	KSNV	09/17/12-09/23/12	The Tonight Show			1135p-1237a	-TWThF----	:30		(\$250.00)	0.00	NM			
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
7	KSNV	09/17/12-09/23/12	The Tonight Show			1135p-1237a	-TWThF----	:30		(\$250.00)	0.00	NM			
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
34	KSNV	09/24/12	09/24/12	The Tonight Show Tonight Show	CM	1135p-1237a	M-----	:30	2	\$250.00	2	0.00	NM	2	\$500.00
TONIGHT															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/24/12	09/30/12	M-----		2		\$250.00		0.00					
N35	KSNV	09/22/12	09/23/12	Sa-Su News 3 at Eleven Sa-Su News 3 at Eleven	CM	11pm-1135pm	-----SS	:30	2	\$750.00	2	0.00	NM	1	\$750.00
NEWS11 1/DAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-----SS		2		\$750.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
2	KSNV	09/17/12-09/23/12	Sa-Su News 3 at Eleven			11pm-1135pm	-----SaSu	:30		(\$750.00)	0.00	NM			
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
N36	KSNV	09/22/12	09/22/12	News 3 Sunrise - SATURDAY News 3 Sunrise SATURDAY	CM	6a-7a	-----S-	:30	1	\$150.00	2	0.00	NM	0	\$0.00
NEWS SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S-		1		\$150.00		0.00					
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>			<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/17/12-09/23/12	News 3 Sunrise - SATURDAY			6a-7a	-----Sa--	:30		(\$150.00)	0.00	NM			
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
37	KSNV	09/22/12	09/22/12	Saturday Today Saturday Today	CM	7a-9am	-----S-	:30	2	\$325.00	2	0.00	NM	2	\$650.00
SAT TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-----S-		2		\$325.00		0.00					

Order / Rev: 106698
 Alt Order #: 06853055
 Flight Dates: 09/18/12 - 09/24/12

Advertiser: Berkley, Shelley for Senate
 Product Desc: BERKLEY FOR SENATE
 Estimate: 30S
KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
38	KSNV	09/22/12	09/22/12	News 3 Today - SATURDAY News 3 Today - SAT	CM	9am-930am	-----S-	:30	1	\$275.00	2	0.00	NM	1	\$275.00
NEWS TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S-	1		\$275.00		0.00						
39	KSNV	09/23/12	09/23/12	News 3 Sunrise - SUNDAY News 3 Sunrise SUNDAY	CM	6a-7a	-----S	:30	1	\$185.00	2	0.00	NM	1	\$185.00
NEWS SUNRISE															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$185.00		0.00						
N40	KSNV	09/23/12	09/23/12	Sunday Today Sunday Today	CM	7a-8am	-----S	:30	1	\$325.00	2	0.00	NM	0	\$0.00
SUN TODAY															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>						
Week:		09/17/12	09/23/12	-----S	1		\$325.00		0.00						
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>		<u>Weekdays</u>	<u>Length</u>	<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
1	KSNV	09/17/12-09/23/12		Sunday Today	7a-8am		-----Su	:30	(\$325.00)		0.00	NM			
Credited															
[CREDIT - \$\$ RESPENT ON 10/23 BUY]															
Totals													92	\$46,335.00	